

Cambridge taste wins over Doral!

Smokers
decisively choose
Cambridge taste
over Doral in
national test!



Regular & Menthol
Kings & 100s

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SURGEON GENERAL'S WARNING: Quitting Smoking
Now Greatly Reduces Serious Risks to Your Health.

Mfr suggested retail price

12 mg "tar," 0.9 mg nicotine av. per cigarette by FTC method

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